

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates. The newspaper/broadcast

cross-ownership cap is a crucial element of our democratic media, and it should not be weakened.

By loosening control of the media we put all our eggs in one basket. Programming and communications will be severely limited. Also it is like having the fox watching the chicken coop. As corporations grow larger and gain greater access we need to be ever more vigilant about providing time for alternative and public viewpoints. It is time to take a stand and give the public what it deserves, even if the majority is unaware that anything has changed.